

COMPANY PROFILE

AsComm is dedicated to advanced, state of the art, multimedia solutions. AsComm is knowledge based company mostly oriented towards system engineering and product distribution. Company is recognized as leading Croatian distributor of finest technology products and provider of exceptional services. Together with main business activities, Company constantly maintains and supports carefully selected sales network with more than 30 representatives in Croatia, Bosnia and former Yugoslavia. Widespread sales activities are supplemented with exclusive *LifeStyle* showroom, dedicated to offer highest level of knowledge and services to demanding users. Company is founded in 1996, currently having seven employees with large number of customers and system references. Main Company office is located in Sveta Nedelja, only 20 minutes from the business centre of Zagreb.

COMPANY VISION

Main Company vision is to deliver finest value and quality on the market to our customers and partners. AsComm wants to be preferred provider of knowledge based technical services, integrated multimedia solutions and advanced products – the ones which offer significant value to our customers. Besides being leading Croatian distributor of the finest technology products, AsComm is always trying to satisfy most demanding customer expectations at the highest possible level. To obtain these goals, AsComm is all the time an employer of choice, fostering a culture that values dedication with continuous learning and improvement.

COMPANY ACTIVITIES

Complete set of AsComm activities is dedicated to advanced system engineering and quality product distribution. AsComm provides complete turn-key multimedia solutions by performing system implementation and project realization according to customer expectations. Our relationship with customer starts with initial project conception, extends with detailed project specification and realization according to exact customer wishes, and lasts during complete system lifecycle – AsComm employees will provide quality customer service and support in the years to come. Beside advanced system implementation, product distribution and sales, many of AsComm Company activities are related to marketing and promotions, representing advantages of our product and services by connecting company with partners and end users. To offer complete set of services to our partners, AsComm performs advanced education activities for customers and partners.

PRODUCT PORTFOLIO

AsComm employees carefully select brands and products which form Company product portfolio. Products from current portfolio are selected to offer highest possible value to our customers and partners. Product portfolio is based on Bose professional and consumer product range, extended with Ad Notam, Crestron, Systemline, Sennheiser, Optimus, Pioneer, Imerge, Sonos, Artsound, Erard, Cloud and Yamaha products to offer complete multimedia solutions of the highest possible quality. Products are distributed in our own sales network, within engineering projects and directly to our customers. Almost complete set of products from our portfolio is exhibited in *LifeStyle* showroom.

MARKETING ACTIVITIES

Significant marketing activities performed by AsComm Company form a stable business foundation. AsComm maintains close relations with almost all related media: press, radio, TV and Internet. AsComm actively participates in all relevant events - audio/video shows and trade fairs. Many of the products from our portfolio are represented in AsComm presentations – marketing events organized by AsComm Company aimed to educate customers about advantages of particular products and to offer customers chance to actually use products being introduced into the market. Significant part of AsComm marketing activities is associated to close partnership with Microsoft – AsComm actively participates in all customer related events organized by Microsoft. AsComm was sponsor and contributor to Microsoft Amazing Windows Experience Road Show and Microsoft Windays Conference, largest information technology conference in Croatia. In addition to all described activities, AsComm regularly publishes AsComm Company Newsletter, publication that is distributed via Croatian most important audio/video retail stores.

ASCOMM REFERENCES

Current list contains large number of marketing references – events, commercials, product reviews, printed materials and product presentations, and references related to AsComm system implementations – business objects, public areas and residential objects. Detailed reference list is available upon request.

ASCOMM ADVANTAGES

As a knowledge based Company, AsComm is constantly trying to be respectable business partner to our customers and partners. Customers know that they can expect highest possible quality of service, advanced, state of the art, multimedia products with significant value, and, most important, support and understanding in many years to come. Our partners have witnessed our dedication to quality business practice and proper business dealings. AsComm carefully selects business partners, and invests all available resources to fulfil expectations of our partners, therefore trying to stay desirable business contributor in the years to come.